

media release



MASTERS OF OUR INDUSTRY

Master Builders Association of Victoria
ABN: 38 004 255 654

15/11/10

Housing Affordability Campaign Visits the Inner Eastern Suburbs

The Master Builders Association of Victoria will be unleashing their motorised scooter billboards in Doncaster, Surrey Hills, Mont Albert and Box Hill tomorrow to spread their Housing Affordability campaign message – Is Anybody Listening?

The three scooter drawn billboards will tour the main streets of the four inner eastern suburbs to encourage the public and politicians to visit www.isanybodylistening.com.au and read up on the \$500K campaign.

Master Builders launched the campaign last week which aims to prompt campaigning state politicians to formulate comprehensive strategies to tackle Victoria's worsening housing affordability crisis.

The Vespa's day tomorrow will begin with a loop of Doncaster Road and the main shopping centres Westfield Doncaster and Centro Box Hill Plaza (8am-12pm). The afternoon tour (12pm-2pm) will include the Maroondah Highway, Whitehorse Road and the Box Hill railway station.

The Master Builders campaign website www.isanybodylistening.com.au provides info about our campaign and the causes of Victoria's housing affordability crisis.

***Photo opportunities and interviews available.**

Media enquiries: Brian Welch, Executive Director, 0411 501 075
Laura Luvara, Media Adviser, 03 9411 4534, 0466 777 059 lluvara@mbav.com.au
Asher Judah, Campaign Manager 0413 450 254 ajudah@mbav.com.au

www.mbav.com.au